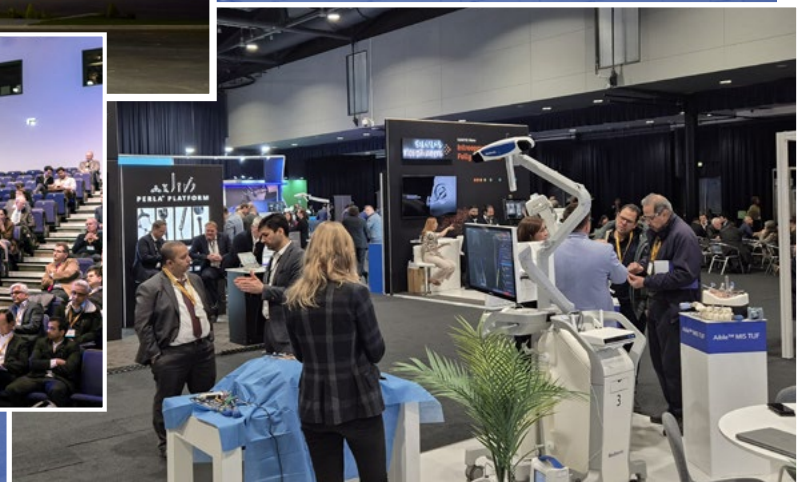




ICC WALES UK



SPONSOR INFORMATION PACK



Welcome letter to the sponsors

On behalf of the United Kingdom Spine Societies Board (UKSSB) and the BritSpine 2027 Organising Committee, we are delighted to invite you to be part of BritSpine 2027, taking place from 21–23 April 2027 at ICC Wales, with pre-conference masterclasses on 20 April 2027.

BritSpine remains the UK's premier multidisciplinary spine meeting, bringing together more than 600 consultant and trainee surgeons, physicians, allied health professionals and researchers from across the UK and overseas. Alongside a high-quality scientific programme, the meeting provides valuable opportunities for delegates to meet with industry partners, discover new technologies and discuss the latest developments in spinal care.

We recognise that the continued success of BritSpine depends on the support of our commercial partners. Your involvement helps us deliver an outstanding meeting while enabling you to showcase your organisation, products and services to a highly relevant professional audience. Whether you are looking to exhibit, host an industry symposium, increase your brand visibility or explore a tailored sponsorship opportunity, we hope you will find a package that meets your objectives.

We are proud to work with our professional conference organisers, Mosaic Events, who have developed a range of sponsorship and exhibition opportunities designed to suit organisations of all sizes. Whether you are a long-standing supporter of BritSpine or considering exhibiting for the first time, the Mosaic Events team will be happy to discuss the opportunities available, answer your questions, and help you make the most of your involvement in the meeting.

We hope you will join us at ICC Wales and look forward to welcoming both returning and new partners to BritSpine 2027.

Best wishes,

The BritSpine 2027 Organising Committee

United Kingdom Spine Societies Board (UKSSB)

Representing the British Association of Spine Surgeons (BASS), British Scoliosis Society (BSS), British Association of Spinal Cord Injury Specialists (BASCIS), National Spine Network (NSN), and the Society for Back Pain Research (SBPR).



*All VAT will be charged at the prevailing rate

FOR EVENT INFORMATION

● +44 (0) 1904 702165 ● spineevents@mosaicevents.co.uk



Why Exhibit at BritSpine in 2027?

BritSpine is the leading multi-disciplinary scientific conference and exhibition, held across three days which will bring together experts in spinal conditions, research and treatment from across the world to expand knowledge and promote networking. The event is held biennially (every two years). 2027 will go through the Medtech compliance process.

One of BritSpine's greatest strengths is its unique position as the only event that brings together the full breadth of the UK spine community under one roof. Organised through the UK Spine Societies Board (UKSSB) as the combined meeting of the British Association of Spine Surgeons (BASS), British Scoliosis Society (BSS), Society of Back Pain Research (SBPR), National Spine Network (NSN), and the British Association of Spinal Cord Injury Specialists (BASCIS), BritSpine provides access to a truly multidisciplinary audience that is difficult to reach through any other single meeting.

The conference attracts consultant surgeons, fellows, trainees, researchers, allied health professionals, specialist nurses, academics, and many others involved in every stage of spine care. This breadth of representation reflects the increasingly multidisciplinary nature of modern spine healthcare and creates opportunities for engagement across the entire patient pathway.

For exhibitors and sponsors, BritSpine offers far more than visibility within a single specialty. It provides an opportunity to showcase products, services and innovations to a diverse audience of professionals involved in clinical practice, research, education, rehabilitation and service development. Whether your organisation provides medical technologies, professional services, education, or other products and services of value to our delegates, BritSpine offers a unique opportunity to engage directly with a highly specialised and influential professional audience.

As a biennial event, BritSpine has become a focal point for the UK spine community, bringing together professionals from a wide range of disciplines who share a common interest in improving spine care. For sponsors and exhibitors, this creates a valuable opportunity to meet the people who shape the future of spine care through clinical practice, research, education and service development. The conference helps organisations build genuine connections with delegates from across the spine sector.

THE MEETING IS ORGANISED BY THE UKSSB WITH, AND ON BEHALF OF UK SPINE SOCIETIES



With several commercial opportunities available at this event, it offers a fantastic chance to network with some of the leading professionals and promote your products or services.

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Sponsorship Packages

A limited number of high profile cost effective sponsorship opportunities are available to maximise your corporate profile at this event. Sponsorship of this focused event allows you exclusive access to a highly targeted and specialised audience.



Table Top
Shell Scheme

Table Top
Shell Scheme

Sponsorship Level

	GOLD	SILVER	BRONZE	Table Top Shell Scheme	Table Top Shell Scheme
Number Available	1	4	5	12	28
Stand Size	25m ²	18m ²	12m ²	6m ²	4m ²
Stand Dimensions	5x5	6x3	6x2	3x2	2x2
Conference & Exhibition Passes	8	6	4	3	2
Opportunity to book a lunchtime symposium with a discounted rate	50% Discount	25% Discount	10% Discount	x	x
Company logo on the event website	✓	✓	✓	x	x
Company Name listed on the event website	x	x	x	✓	✓
Company logo and biography in Conference Programme	✓	✓	✓	x	x
Advanced Listing on the Conference App	✓	✓	✓	x	x
Basic Listing on the Conference App	x	x	x	✓	✓
Promotional PDF/video or other marketing collateral insertion into the digital delegate bags	3 Items	2 Items	1 Item	x	x
Representatives for the Faculty Dinner	2 Tickets	1 Ticket	x	x	x
Representatives at the Industry Masterclass	2 Tickets	x	x	x	x
One push notification posted per day (three total) via the Conference App	✓	x	x	x	x
Your logo displayed on a holding PowerPoint slide used on all screens within every meeting	✓	✓	✓	x	x
Lead Reference App to collect leads	✓	x	x	x	x
Welcome Drinks Reception Tickets	8	6	4	3	2
COST	£27,000 +VAT*	£22,500 +VAT*	£10,800 +VAT*	£4,750 +VAT*	£3,500 +VAT*

All Exhibition stands will have Health & Safety checks carried out by an external supplier to ensure compliance with the Health & Safety at work act (1974)

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Conference App

£5,000 +VAT*

Headline Sponsor of the Conference Event App.

App provider Crowd Comms.

- The delegates' #1 resource for staying updated and involved interactively
- A great way to get in front of all delegates across various platforms
- Extends reach/ exposure and drives online and physical traffic
- Attendees will refer to the event app for session details, speaker biographies and much more. You will get exposure every time attendees check out the mobile event guide
- Increases exposure and associate sponsor logos with an attendees' event information making for a more personal level of engagement
- As the main sponsor you will get to work with the event team to personalise the app with your individual company branding throughout the app such as a banner, splash screen, a unique branded icon with a link through to a document of your choice and link to your company website



5

LEAD RETRIEVAL Prices from £250 +VAT*

Now there is a real alternative that goes so much further than just collecting the business card information offered in general lead retrieval systems. We will be using Ref Tech for BritSpine 2027 who offer **LeadReference**. It is a lead management system that is revolutionising the way exhibitors collect and manage leads at events.

LeadReference is a powerful secure system that enables exhibitors to collect, manage and follow up helping to maximise ROI.

Once confirmed exhibitors will be sent an email containing a link to order **LeadReference**. You will be provided with your own, unique login details for the **LeadReference** system. This will enable you to create lead qualification questions well in advance of the event.

Upgrade Conference App Listing

An additional opportunity to all sponsors wanting to upgrade their listing

£500 +VAT*

Upgrade to a full company listing on Event App with a web link through to your company website and option to include a company overviews and logo.

*All VAT will be charged at the prevailing rate

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Extra Opportunities

Sponsored Symposia

£3,000 +VAT*

(2 sessions available, Thursday or Friday Lunchtime)

This consists of a 45 minute session where the delegates will bring their lunch and listen to a lecture on the chosen subject of the guest speaker provided by the sponsoring company. This rate includes room hire, use of presentation equipment, signage and an A4 digital advert in the delegate information, as well as complimentary registration for the invited speaker for the day of the symposium.

PLEASE NOTE ADDED VALUE THIS YEAR WILL BE THAT THE SESSION WILL BE FULLY RECORDED AND AVAILABLE ON DEMAND FOR 6 MONTHS AFTER THE CONFERENCE.

Sponsor the Name Badges and Lanyards

£3,200 +VAT* (Badges included)

This combined package includes full sponsorship of both the delegate name badges and the lanyards.

Your company logo will be printed on the front and back of all delegate name badges, and your branded lanyards supplied by you will be attached to every badge.

Supply of Branded Stationery

£500 +VAT*

Sponsors are sought for the supply of pens and notepads to be available on the registration desk. As delegates arrive they will be invited to collect these. Supply of the appropriate materials will need to be available and sent to the event organisers office.

Digital Delegate Bag Insert

£500 +VAT*

Add an insert to the digital delegate bag, this will be sent to all registered delegates 2 weeks prior to the conference and then be available on-demand for any last minute registrants. The digital delegate bag will contain all pre-meeting detail needed for the conference as well as the collateral from sponsors and exhibitors.

Sponsorship of the Spine Masterclass

£2000 +VAT*

The opportunity to be the headline sponsor of the Spine Masterclass which is taking place on Tuesday 20th April 2027. The Masterclass is aimed at new consultants and fellows.

The sponsorship will include:

- Supply from sponsor of up to two pop up banners which can be displayed where the meeting will take place
- Company logo on the main screen on welcome slide and breaks
- Company logo on the programme and acknowledge of sponsorship
- Two passes to attend the meeting to network during breaks

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**NEW
for
BritSpine
2027**

Additional Opportunities



Host A 20 Minute Or 45 Minute Session In Our Exhibition Theatre

Take advantage of our fully equipped Exhibition Theatre, conveniently located next to a catering station within our exhibition hall.

The space includes built-in AV equipment and individual headsets, ensuring high-quality audio for every attendee. As a sponsor, you can choose to schedule your session during a break or over lunch, making it ideal for hosting a symposium or product demonstration.

You're welcome to bring portable branding to enhance visibility during your session.

Why choose the Exhibition Theatre?

Its prime location—directly opposite the catering area—makes it easy for delegates to grab refreshments and attend your session without needing to travel elsewhere.

Host A 20 Minute Session In Our Exhibition Theatre

£2,000 +VAT*

Host A 45 Minute Session In Our Exhibition Theatre

£5,000 +VAT*

Welcome Drinks Reception Sponsorship

£15,000 +VAT*

Be the headline sponsor of the Welcome Drinks Reception taking place in the Exhibition Hall on Wednesday 22nd April 2027.

Sponsorship Package Includes:

- Lead branding with your logo featured prominently across all program materials and the event website
- Complimentary passes for 10 delegates (to attend the welcome drinks reception only)
- A dedicated speaking opportunity during the reception, hosted in our Exhibition Theatre
- Exclusive rights to design and deliver a branded experience within the catering areas

Book A Private Meeting Room For a Day

£1,000 +VAT* per day

Use of a private room for a day from 9.00am - 5.00pm located within the conference venue.

(Subject to availability)

*All VAT will be charged at the prevailing rate

FOR EVENT INFORMATION

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**NEW
for
BritSpine
2027**

Additional Opportunities

Sponsor a Lunch Break

£1,500 +VAT* each

Sponsor a lunch break – Choose one or both lunch breaks to display tent cards on the catering station and any bistro/poseur tables in the main exhibition hall.

All tent cards to be supplied by the sponsor and approved by event organisers before printing. Tent cards to be put up 10 mins before the lunch break and will be removed by the event staff straight after the lunch break.

Available Lunch breaks:

- Wednesday Lunch
- Thursday Lunch

Sponsor a Coffee Break

£1,000 +VAT* each

Sponsor a coffee break – choose one or more coffee breaks to display tent cards on the catering station and any bistro/poseur tables in the main exhibition hall.

All tent cards to be supplied by the sponsor and approved by event organisers before printing. Tent cards to be put up 10 mins before the coffee break and will be removed by the event staff straight after the coffee break.

Available breaks;

- Wednesday Mid-morning
- Wednesday Afternoon
- Thursday Mid-morning
- Thursday Afternoon
- Friday Mid-morning

ADDITIONAL BRANDING OPPORTUNITIES

There are a variety of venue branding opportunities available in prime, high-visibility locations throughout the venue. Each option is individually priced, and can be tailored to suit your organisation's needs.

If you would like to explore these opportunities further, please contact spineevents@mosaicevents.co.uk.

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Additional Ticket options

Additional Passes

Please note packages include a minimum of 2 passes depending on the package purchased.

These passes must be pre-booked, named and collected from the registration desk on arrival. They include entry into the conference presentations and exhibition as well as tea/coffee and lunch at the appropriate times with delegates.

If you require additional passes these can be ordered at a cost of:

**Exhibition Entrance only Pass -
£175 +VAT***

for the duration of the conference

**Exhibition and Conference Pass -
£275 +VAT***

for the duration of the conference



Conference Dinner Tickets

There are no dinner tickets included in any of the packages. The conference dinner venue is yet to be confirmed but will take place Thursday 22nd April 2027, further information will be sent out once this has been finalised.

Dress Code – Smart Casual

Additional Tickets To The Welcome Reception

Please note packages include a minimum of 2 tickets depending on the package purchased if you require additional tickets they can be purchased extra. The Welcome reception will take place on Wednesday 21st April 2027 in the exhibition area at ICC Wales.

Additional tickets are charged at
£30 +VAT* per person.

Industry Masterclass

As in previous years there will be an industry masterclass taking place on Tuesday 20th April 2027, this will be an interactive course with experienced and renowned spinal surgeons from across the UK covering the depth and breadth of spinal surgery. An afternoon of case-based discussions and sharing experiences.

Tickets are charged at
£100 +VAT* per person.

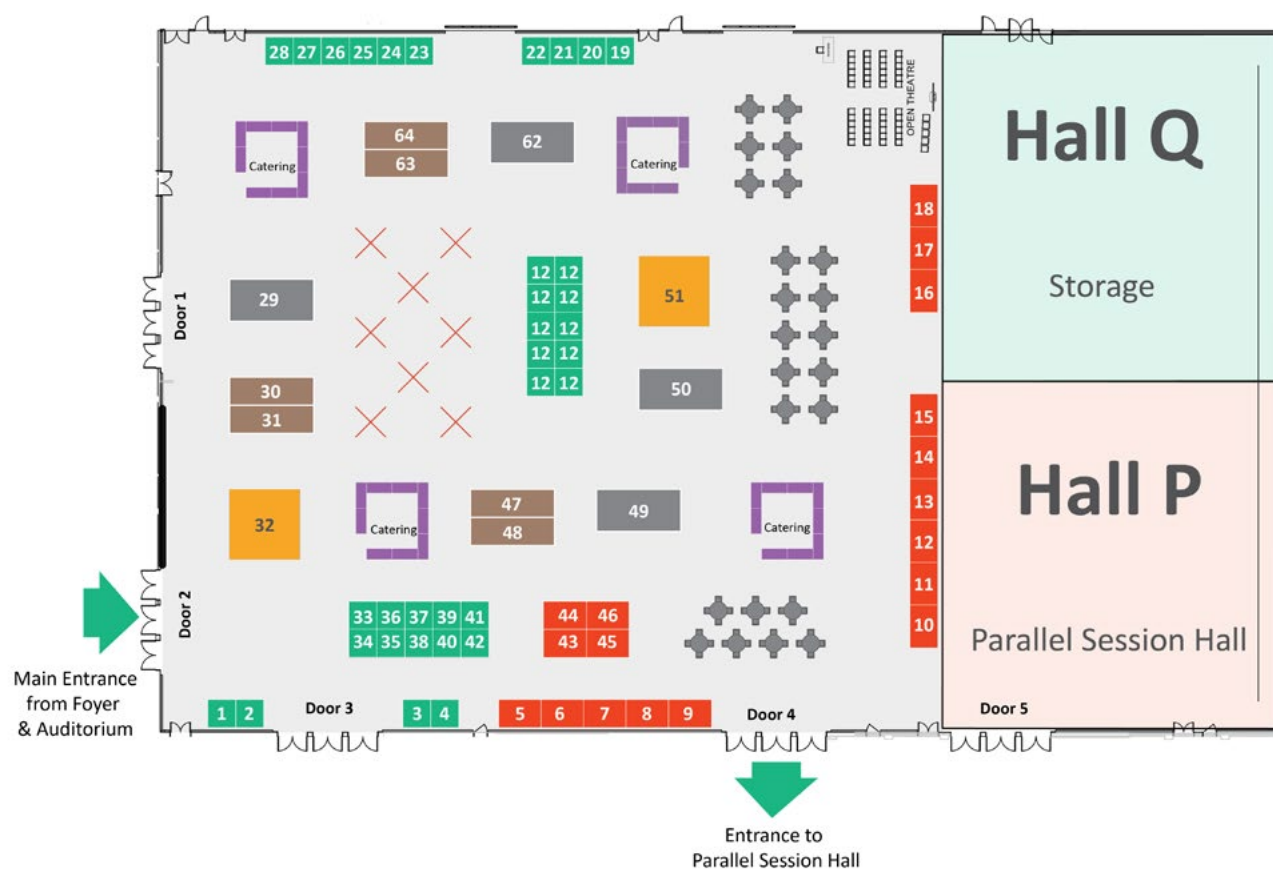
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Floorplan BritSpine 2027



Gold Sponsor Stand
5m x 5m



Silver Sponsor Stand
6m x 3m



Bronze Sponsor Stand
6m x 2m



Shell Scheme Table Top Stand
2m x 3m



Shell Scheme Table Top
2m x 2m

*All VAT will be charged at the prevailing rate

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• spineevents@mosaicevents.co.uk



General Information

Event Managers

Helen Wormall, Mosaic Events Ltd
Tower House, Mill Lane, Off Askham Fields
Lane, Askham Bryan, York, YO23 3FS
Telephone +44 (0) 1904 702165
● spineevents@mosaicevents.co.uk

Conference Venue

International Convention Centre
Wales (ICC Wales)
The Coldra, Catsash Road,
Newport NP18 1DE

Contacts

- www.BritSpine.com
- spineevents@mosaicevents.co.uk

Find out more about Wales
● www.visitwales.com

Language, Accessibility and Dietary Information

If you have any language, accessibility or dietary requirements, please contact the event managers prior to the event.

- spineevents@mosaicevents.co.uk

Hotel Accommodation

Special rates have been arranged at a number of hotels within the vicinity of ICC Wales, please contact us to check availability

- www.BritSpine.com



Booking Form- BritSpine 2027

Please note that all acknowledgements of your company will be generated from the following information:

Company Name: Contact Name:

Address:

Email: Telephone:

Website address for hyperlinks:

VAT Number: Contact telephone No. if different from above:

On-site contact name, email and telephone number:

Please select your Sponsorship Packages by ticking the required boxes below. All prices exclusive of VAT.

☐ Gold Package **£27,000 +VAT***

☐ Silver Package **£22,500 +VAT***

☐ Bronze Package **£10,800 +VAT***

☐ Table Top Exhib Stand **£4,750 +VAT***

☐ Table Top Exhib Stand **£3,500 +VAT***

Please enter your preferred stand position

Second choice.....

Stands will be allocated on a first come first served basis.

Extra exhibitor passes are charged at **£175+VAT*** per pass for the duration

Conference Dinner tickets price TBC

*Please note there will be additional costs for electrics depending on package.

Please select any additional sponsorship items by ticking the required boxes below:

All of the below is available on a first come first served basis.

☐ Headline Sponsor of the Conference Event App **£5,000 +VAT***

☐ Lead Retrieval Prices from **£250 +VAT***

☐ Upgrade Conference App Listing **£500 +VAT***

☐ Sponsored Symposia **£3,000 +VAT***

☐ Sponsor Name Badges & Lanyards **£3,200 +VAT***

☐ Supply of Branded Stationery **£500 +VAT***

☐ Digital Delegate Bag Insert **£500 +VAT***

☐ Sponsorship of the Spine Masterclass **£2,000 +VAT***

☐ Host A 20 Minute Session In Our Exhibition Theatre **£2,000 +VAT***

☐ Host A 45 Minute Session In Our Exhibition Theatre **£5,000 +VAT***

☐ Welcome Drinks Reception Sponsorship **£15,000 +VAT***

☐ Book A Private Meeting Room for a Day **£1,000 +VAT* per day**

☐ Sponsor a Lunch Break **£1,500 +VAT* each**

☐ Sponsor a Coffee Break **£1,000 +VAT* each**

An invoice will be issued upon receipt of this form. If you require a Purchase Order number to be stated on the invoice, please let us know when you return the booking form. Payment terms are 30 days from date of the invoice.

Please complete this page and read and sign the Terms and Conditions on the next page, and return both pages to spineevents@mosaicevents.co.uk

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Terms and Conditions

EXHIBITOR INFORMATION

The Organiser agrees to provide an exhibition space to the Exhibitor/ Sponsor (the Client) at the Event. The Organiser reserves the right to cancel the booking for any reason, and without prior notice to the Client, in which event any payment received in respect of the space booked will be refunded, subject to deduction of reasonable administration costs.

USE OF EXHIBITION STAND

The client shall provide adequate staff for the operation of the stand whilst the event is open to delegates. All demonstrations and promotional activities, including distribution of promotional material, shall be confined to the limits of the package booked. The Client shall not assign, licence, or share the exhibition booth without the express written consent of the Organiser.

STAND HEIGHT (where relevant)

The maximum height for all stands is 2.5m. Clients are asked to ensure that all stands / displays are always stable and safe.

STAND DETAILS

Please be aware that all furniture and electrics are chargeable to you as an exhibitor. Costs will be sent closer to the event date in the exhibition manual.

If you require further information please contact the event managers.

RISK ASSESSMENT & HEALTH & SAFETY

Risk health and safety assessments of the exhibition stand, and surrounding areas must be completed by the Client, and should be made available upon request.

The risk assessment shall cover the exhibition stand, work activities and any equipment that will be demonstrated onsite. An assessment of risk is a careful examination of all work associated activities that could cause harm to people.

Hazard means anything that could cause harm (e.g. chemicals, electricity etc), Risk is the chance, great

or small or harm caused by the hazard. You must evaluate the hazards and risks and conclude if existing precautions are adequate or further action is necessary. More information can be found in the relevant HSE publication entitled, Management of Health and Safety at Work, Approved Code of Practice and essentials of Health and Safety.

Further information is available from www.hse.gov.uk/risk.

If you require further information or assistance with this procedure please contact the event organisers.

SAFETY

The Client accepts sole responsibility for any personal injury or property damage that may result directly or indirectly from the collapse of its exhibit, any portion thereof or any other unsafe condition of its exhibit. The Client agrees to indemnify and hold harmless the event organisers, and others lawfully on the exhibition floor, from and against any claim, loss, liability or damage suffered because of the Client's installation, use, construction or maintenance of an unsafe exhibit.

FIRE PRECAUTIONS

All material used in construction work, display materials etc must be effectively fireproofed and made of non-flammable products in accordance with the standards of the appropriate authority.

SECURITY AND INSURANCE

The Organiser shall provide a security service during the hours the exhibition area is closed. However, the Client is solely responsible for the security of its own exhibit materials and the Client undertakes to obtain appropriate insurance to cover the same. All property of a Client is understood to remain in its sole care, custody, and control in transit to or from the confines of the Event venue. The Client agrees to waive all rights of subrogation against the Organiser, its directors, and employees. The Client shall carry public liability insurance against personal injury, death, or damage to or loss of property by any cause whatsoever.

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Terms and Conditions (Continued)

All risks on loss or damage, transit risks, public liability and property including fixtures and fittings and property of a personal nature should be covered by your event insurance. Please note the event organisers and venue are unable to accept responsibility for any of the above mentioned.

INTELLECTUAL PROPERTY PROTECTION AND LIABILITY DISCLAIMER

Exhibitors acknowledge and agree that they participate in this conference at their own risk regarding the protection of their intellectual property, proprietary information, trade secrets, and confidential materials. Each exhibitor is solely responsible for:

- Implementing appropriate measures to protect their intellectual property, including but not limited to patents, trademarks, copyrights, trade secrets, and proprietary information
- Determining what information to display, demonstrate, or discuss at the event
- Taking necessary precautions to prevent unauthorised disclosure or copying of their materials

The Conference Organiser makes no representations or warranties regarding the security of intellectual property at the event and expressly disclaims all liability for any theft, misappropriation, unauthorised use, or infringement of intellectual property that may occur between exhibitors or other attendees during the conference.

Exhibitors further agree to indemnify and hold harmless the Conference Organiser from any claims, damages, losses, or expenses arising from intellectual property disputes between exhibitors or with third parties related to activities at the conference.

PAYMENT TERMS

Invoices will be issued for all bookings and all payments must be received within [14] days of receipt of invoice. On receipt of payment, the Client confirmation will be issued which will include details to assist with managing your attendance. The package will not be considered booked until payment is received.

PAYMENT CAN BE MADE BY THE FOLLOWING METHOD:

- Bank transfer to
HSBC Wetherby,
11 North Street, Wetherby,
West Yorkshire LS22 6NT
- Sort Code: 40-18-00.
- Account Number: 00786519
- Reference: your company name

CANCELLATION POLICY

Cancellations can only be accepted in writing to spineevents@mosaicevents.co.uk.

In the unfortunate event of cancellation, the following will apply:

- 10% of the total invoice cost will be retained if the cancellation is made 6 calendar months or more before the start date of the event
- 50% of the total invoice cost will be retained if the cancellation is made 3-6 calendar months before the start date of the event
- 100% of the total invoice cost will be retained if the cancellation is made 3 calendar months or less, prior to the start of the event.

All payments made to the Organiser under this contract shall be deemed fully earned and non-refundable when made in consideration for (a) expenses incurred by the Organiser, and (b) the Organiser's lost or deferred opportunity to provide exhibition/sponsorship to others, and (c) the potential effect of the cancellation of the Event as a whole and all cancellation fees that may become due hereunder are acknowledged by the Client to constitute liquidated damages.

If the event managers are able to re-sell the package a refund will be given less an administration fee of 15% of the total original invoice amount.

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Terms and Conditions (Continued)

FORCE MAJEURE

Neither party shall be in breach of the Contract nor liable for delay in performing, or failure to perform, any of its obligations under the Contract if such delay or failure result from any pandemic, strike, civil disorder, riot, act of war, act of God, or other events, circumstances or causes beyond its reasonable control.

LIMITATION OF LIABILITY

Neither the Organiser nor any of its agents or representatives shall have any liability whatsoever to the Client for any loss, expense or damage to the Client, its guests, or their property, relating to or arising out of the acts of any other participant, visitor to the Event venue or other invitee of the Organiser, other than for the Organiser's failure to perform its obligations hereunder. The Organiser shall not be liable for lost profits or other consequential loss caused to the Client and the Organiser's total liability hereunder shall in no case exceed the amount of the total payment received by the Organiser from the Client.

Nothing herein shall limit either party's liability for death or personal injury arising from the proven negligence by itself or its employees or agents. The Client will be responsible for the costs of making good any damage to wall, floors, structures, stands and accessories.

ASSIGNMENT

This contract cannot be assigned or transferred by the Client.

AGREEMENT

This Agreement contains the entire understanding between the parties hereto and supersedes all previous agreements between the parties. No other terms or conditions (including any written, given verbally or attached to any purchase order form, document, or correspondence) shall be included or implied except by law unless agreed upon in writing and signed by a duly authorised officer or representative of each of the parties to this Agreement. No variation to this Agreement shall be valid unless it is recorded in writing and signed by a duly authorised offer or representative of the Organiser.

GOVERNING LAW

This Agreement shall be subject to and construed in accordance with the laws of England and those parties hereby irrevocably submit to the jurisdiction of the English Courts. The Organiser shall be entitled to recover the costs, including reasonable solicitor's fees and/or collection fees in any action brought to enforce this contract or its rights hereunder.

Signed:

Name:

Position:

Date:

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Delivery Label

Event Name: BritSpine 2027

ICC Wales/Helen Wormald

Exhibition Set-up date:

Your Company Name:

Number of Boxes:

Mobile Phone Number:

16

Collection Label

All items must be collected by 18.00 on Friday 23rd April 2027

Event Finish Date: Friday 23rd April 2027

Event Name: BritSpine 2027

Your Company Name:

Courier Name: Number of Boxes:.....

Contact Name and Number:

Destination:

Receiver Contact Name:

Receiver Mobile Phone Number:

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